Ganesh Murali Venkatesan

Digital Learning Architect

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EXPERIENCE

Talent Enablement Specialist – HR Program Manager, Instructional Designer

NetApp   12/2019 - 12/2024   Bangalore, India

- Collaborated with business leaders to create learning solutions driving executive leadership talent development and employee's individual development plan.
- Pioneered change management initiatives and harnessed GenAI for content innovation in strategic leadership programs for managers.
- Spearheaded end-to-end talent enablement programs, including career progression, continuous feedback culture, and performance excellence frameworks.
- Collaborated with vendors to deliver blended learning programmes for leadership, managed LMS onboarding, user administration, analytics, and technical support.
- Directed SharePoint site design, customization, integrated Articulate 360 content in SharePoint, and generated insightful learning metrics to elevate learner engagement.
- Created interactive training assets, video walkthroughs, quick reference guides, job aids, and targeted communication campaigns to boost stakeholder impact.

Senior Curriculum Developer

Informatica   01/2018 - 11/2019   Bangalore, India

- Teamed up across Informatica University, product teams, sales engineers, and cloud customers to design and deliver dynamic ILT and on-demand courses, empowering learners across the Cloud portfolio.
- Partnered with the Cloud Technical Training Enablement team to craft global training strategies and curricula, creating persona-driven product courses grounded in adult learning principles.
- Authored detailed RFPs and aligned course development with product roadmaps through close coordination with product managers, sales teams, and solution architects, ensuring timely releases and market relevance.

eLearning Architect

Infosys   01/2008 - 11/2016   Bangalore, India

- Orchestrated the design and rollout of dynamic training programs spanning technical skills, domain expertise, soft skills, and compliance, driving well-rounded employee development.
- Produced a rich array of eLearning assets from immersive simulations to interactive HTML5 prototypes enhancing engagement and knowledge retention.
- Collaborated seamlessly with SMEs, senior leaders, and cross-functional partners to tailor learning initiatives that power organizational goals with measurable impact.

Assistant Professor – New Media

Indian Institute of Journalism & New Media   07/2005 - 08/2006
Bangalore, India

- Developed multimedia news portal framework, designed curriculum, tutored participants of the New Media programme.
- Created immersive training environment for BBC-iLearn TV news reporters and editors to elevate practical skills and amplify content development.

SUMMARY

Digital Learning Architect with 14 years of inovatory experience in designing talent development ecosystems. Proficient at aligning learning strategies with business goals through bespoke personna based learning journeys and adaptive frameworks that boost employee's performance and individual career growth.

Eloquent in LMS administration and SharePoint site development, delivering seamless digital learning experiences powered by data-driven insights and a relentless focus on continuous improvement and learning agility culture.

COMPETENCIES

Capability Management

Learning Ecosystem   **Competency Mapping**

Training Programs   **Content Development**

LMS Administration   **Talent Enablement**

Technology Adoption Framework

Instructional Designing

EDUCATION

Ph.D. in Educational Technology

Bharathiar University
10/2003 - 05/2013   Coimbatore, India

Master's in Computer Communication

Bharathiar University
08/1999 - 05/2001   Coimbatore, India

Bachelor of Science in Computer Science

Bharathiar University
08/1996 - 05/1999   Coimbatore, India

Post-Graduate Diploma in Audio Programme Production

Indira Gandhi National Open University
01/2004 - 12/2004   Coimbatore, India